

Published Quarterly: Mid-month, March, June, September, December.

Deadlines: Feb 15, May 10, August 15, November 15 for publication the following month. *Fees are for camera-ready copy.* We can create an ad for you for \$25-\$40 depending on time involved.

Display ad *updates* are \$10 each issue.

Discounts for Multiple issue ads:
 Display ads in 2 consecutive issues: (-4%), in 3 consecutive issues, (-8%), in 4 consecutive issues (1 year) -(10%), when ads are pre-contracted and prepaid.

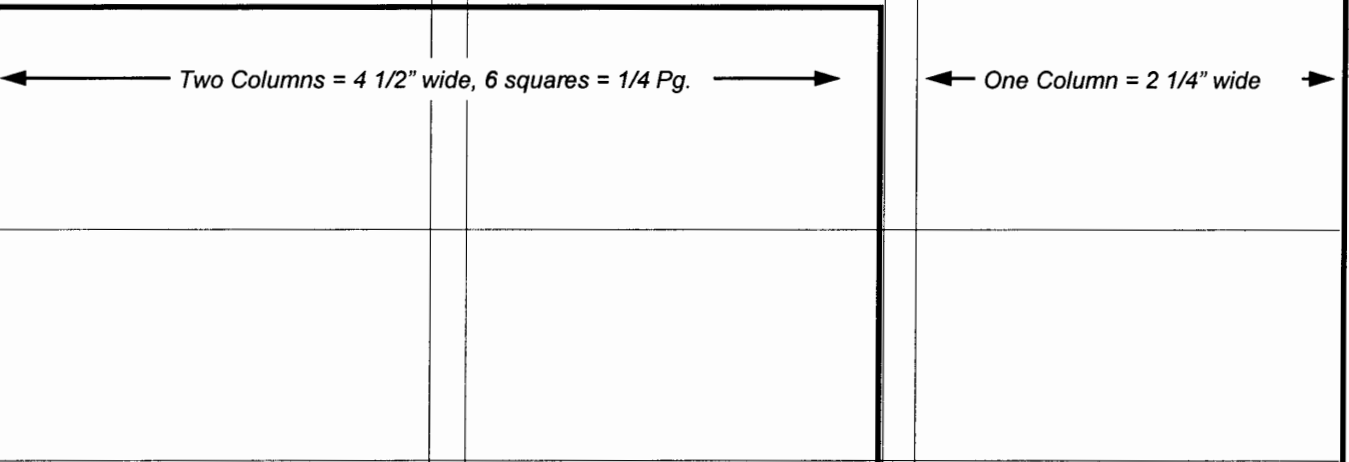
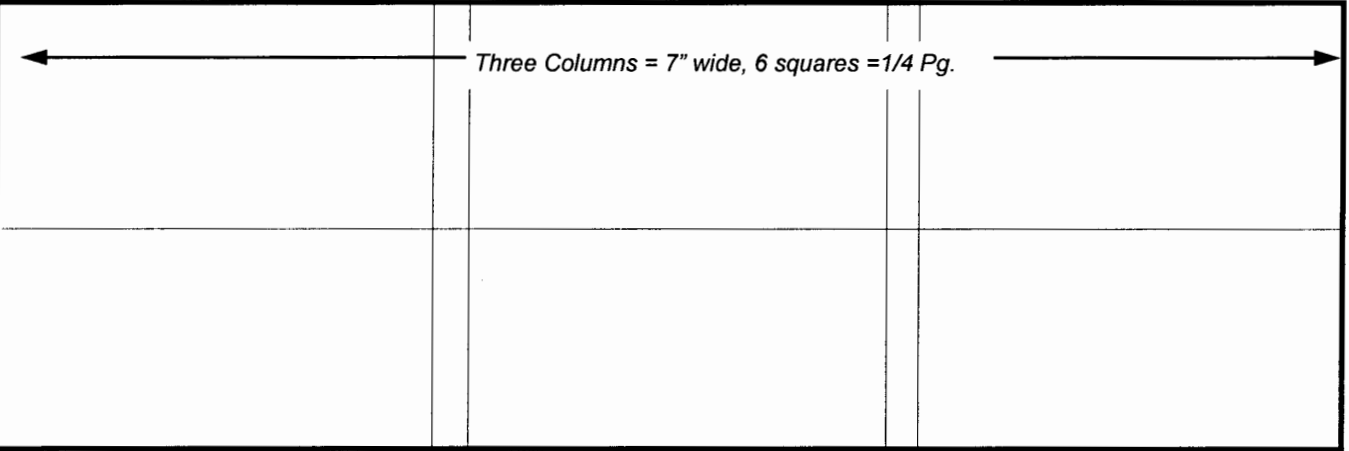
THE FOLLOWING DISPLAY ADVERTISING RATES ARE FOR THREE MONTH'S VISIBILITY IN ART & CRAFT SHOW YELLOW PAGES:

Count the Squares—Use One, Two or Three-Column Configurations, (minimum 3 squares.)

3 squares = 1/8th page - \$ 60 .
 4 squares = 1/6th page - \$ 75
 5 squares = 5/24 page - \$ 90
 6 squares = 1/4 page - \$ 105
 7 squares = 7/24 page - \$120
 8 squares = 1/3 page - \$135
 9 squares = 3/8 page - \$150
 10 squares = 5/16 page - \$165
 12 squares = 1/2 page - \$195
 14 squares = 14/24 page - \$220
 15 squares = 15/24 page - \$235
 16 squares = 2/3 page - \$250
 18 squares = 3/4 page - \$285
 21 squares = 7/8 page - \$330
 24 squares = full page - \$350

Primary Positions: inside front or back cover, first page, back cover, or special placements, -when available, (+20%).

Spot Color, Full Color: - Please call.



Art & Craft Show Yellow Pages is published by:
 CHOICES
 PO Box B
 Red Hook, NY 12571
 (845) 790-3413 Fax (845) 790-3414

1 1/4"
 2 1/2"
 3 3/4"
 5"
 6 1/4"
 7 1/2"
 8 3/4"
 9 3/4"